

## **When Should I Consider Hearing Aid Technology?**

Early diagnosis of hearing loss will enable both the client and your Hearing Healthcare Professional to discuss a wider variety of treatment options. They may vary from assistive listening devices for use in the home to hearing aid technology. Understandably, very few people hope for a hearing aid recommendation. But the use of hearing aid technology is a proactive step towards reconnecting oneself with the conversations and sounds that he/she may be struggling to enjoy.

When is the right time for an individual to purchase hearing aids? There is no “one-size-fits-all” answer. Each person must evaluate for him/herself the importance of better hearing in their lives. When overcoming the struggles created by untreated hearing loss becomes a priority, it is the right time to consider hearing aid technology.

## **Which Hearing Aid Technology is Right for Me?**

When hearing aid technology is recommended, the goal is not to get each client into the best hearing aid technology available, but rather to get them in the best hearing aid technology for **his/her specific needs**. We will suggest a particular size and style of hearing aid – with the right technology and features – as the best solution for each client, based on the hearing evaluation results.

According to the Fischer Center for Alzheimer's Research, many of the symptoms of Alzheimer's can be indirectly caused by hearing loss. In fact, Michigan's chapter of Self-Help for the Hard of Hearing advocates for a required hearing evaluation prior to an Alzheimer's diagnosis to determine the impact and overlap of hearing loss.

\*[www.widex.com/Consumer Guide to Your Best Hearing](http://www.widex.com/Consumer%20Guide%20to%20Your%20Best%20Hearing)